

A dynamic splash of white milk against a blue background. The milk is captured in mid-air, creating a sense of motion and freshness. The splash is composed of several large, flowing droplets and smaller, scattered droplets. The background is a solid, vibrant blue. The text 'BTNature®' is overlaid on the left side of the splash, in a bold, blue, sans-serif font. The 'B' is significantly larger and bolder than the other letters. The registered trademark symbol (®) is positioned to the upper right of the 'e'.

BTNature®

“ OUR STORY — —



BACK TO NATURE

Back to Nature (BTNature®) was established in 2014 as Australia's premier and well-known food company. Relying on the latest patented technology and advanced production plant, we take "back to nature" as the research and development concept and created a series of healthy foods with dairy products as the core. The products are subdivided according to diverse groups of people, and the most scientific formulas are used to meet the different needs of different people for health.

To ensure the quality of the entire line of products, BTNature® uses the world's most stringent standards to verify milk sources and utilizes efficient cold-chain transportation. We ensured the fully enclosed production in a pharmaceutical-grade standard factory and introduced a HACCP system for quality and safety to establish traceability throughout the entire line.



“ WHY BTNature® ”



RARE DAIRY CATTLE

BTNature® milk is sourced from Australian and New Zealand prime dairy grazing regions. The premium Holstein dairy cows are raised organically free-range in rye pastures. Each one of the cows have a healthy ear tag to monitor the health status of dairy cows in real time.



NATURAL GRASS-FED

Dairy cows are fed “green gold” ryegrass. This allows the raw milk to be rich in vitamins and other natural nutrients, making every drop more nutrient-dense.



GUARANTEED FRESHNESS

Milk is stored in a 2-hour fresh-keeping channel from the pasture to the factory exceeding the industry standard of below 4°C by employing a 2°C cooling system.

“ WHY BTNature® ”



PATENTED TECHNOLOGY

BTNature® adopts patented medium heat powder spraying technology to control drying and dusting milk temperature at medium heat. This prevents destroying the fresh milk's natural and pure nutrients during the powdering process, thus ensuring the presence of high-quality whey protein and biological activity of Vitamin D and Vitamin A. As a result, BTNature® milk powder has a higher nutritional content than equivalent products from other brands.



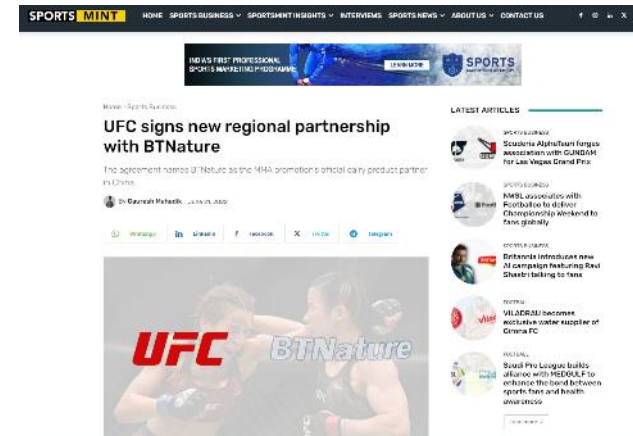
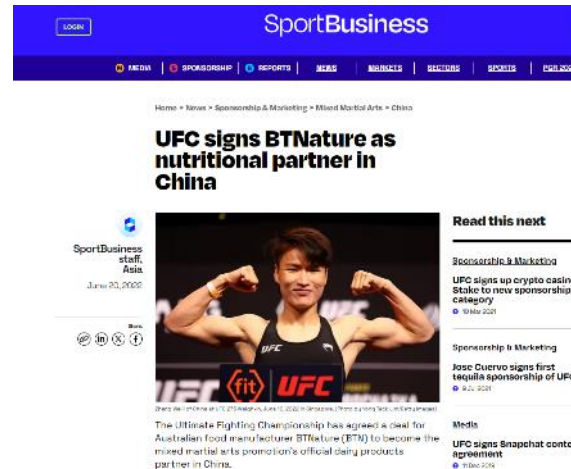
FRESH MILK TASTE

BTNature®'s easily mixed and fully flavoured milk powder is fine in quality and evenly granular thanks to patented technology research and development. The thick milk crème made by BTNature® milk powder after brewing has a smooth, creamy, and odourless taste.



OFFICIAL LICENSEE OF UFC FOR MILK POWDER IN CHINA

BTNature® is the official licensee of UFC, where we regionally released co-branded milk powder products in China. Working with UFC, BTNature® will provide high-quality nutritional products to all athletes, sports fans, and general consumers.



CERTIFICATIONS



Hazard Analysis and
Critical Control
Point (HACCP) SYSTEM



Australian Product Export
Registration
Certificate

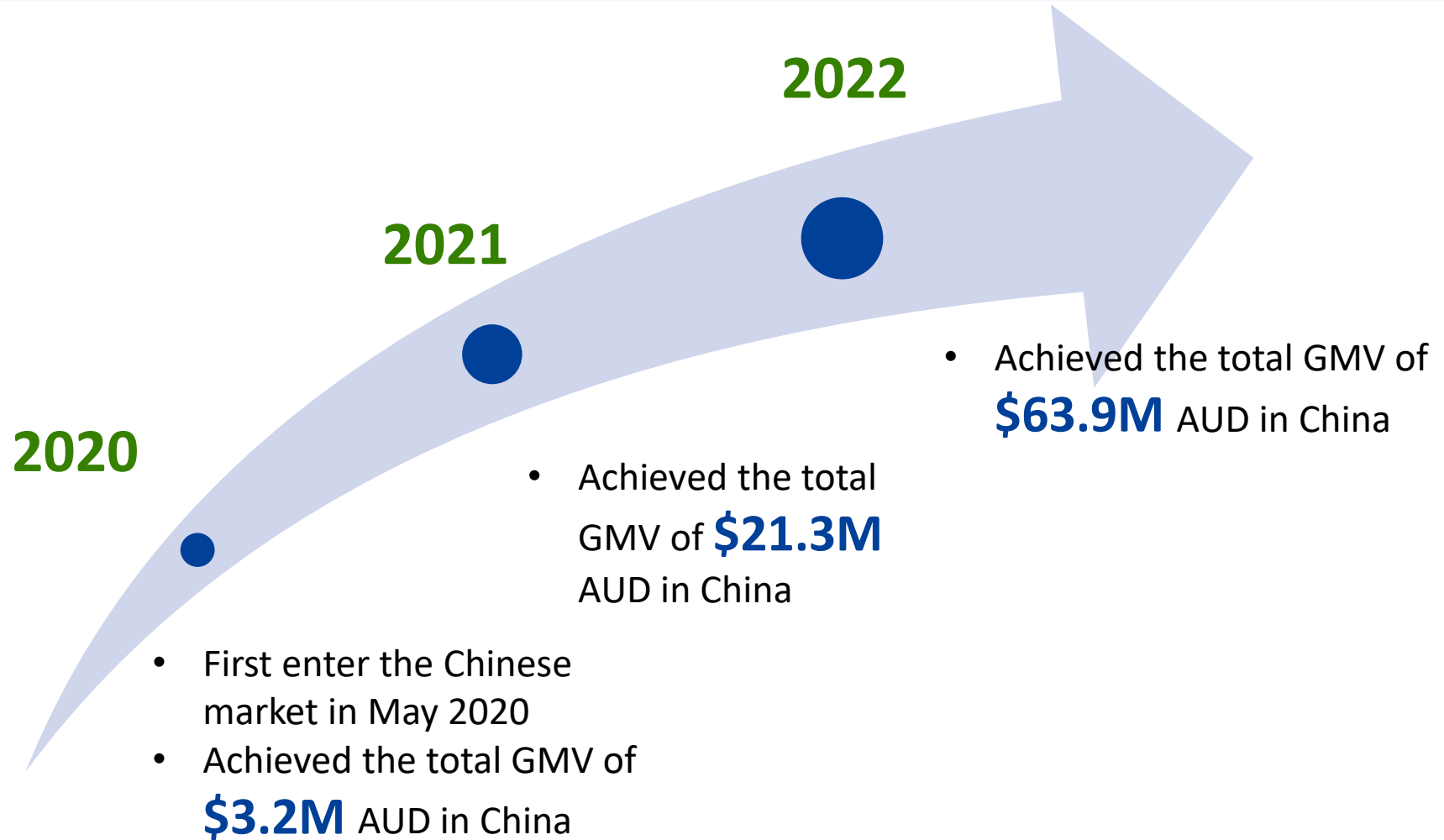


British Retail Consortium
Certification

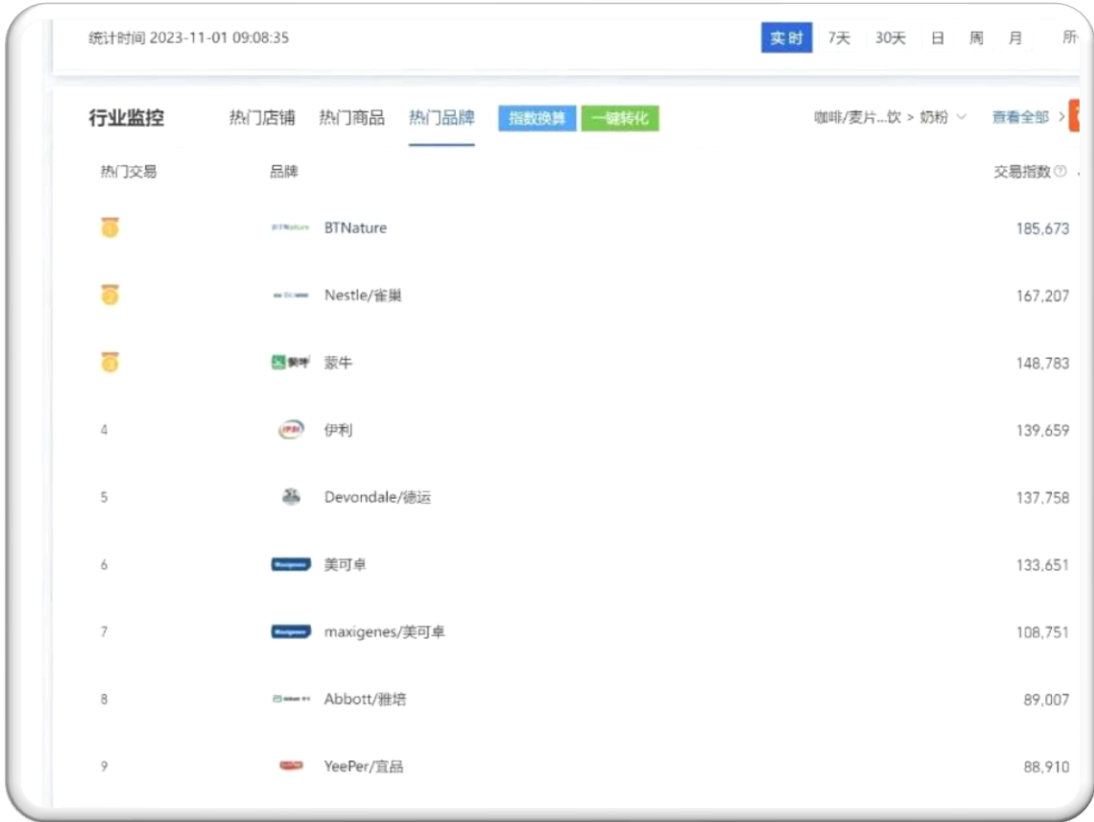


Australian Dairy
Manufacturer
Dairy Industry Licence

OUR PERFORMANCE



OUR ACHIEVEMENTS



BTNature
BTNature®



Nestle
Nestlé



Mengniu Dairy
蒙牛



Yili
伊利



Devondale
DEVONDALE
Australian Dairy



Maxigenes
Maxigenes



Abbott
Abbott



Yeeper
YeePer 宜品

- On the first day of the 2023 Tmall Double 11 shopping festival, BTNature® is the sales champion in the milk powder category, surpassing brands including Nestlé, Mengniu, and Yili.

OUR ACHIEVEMENTS



FY23 Category Captain of the Year on Tmall Global



Top 1 Imported Milk Brand on Tmall



Top 3 Food Brand on Tmall Global Double 11 Shopping Festival
*Calculation based on GMV



Top 9 Brand on JD.com 2023 Double 11 Shopping Festival

OUR COMMUNITY



@BTNature_au



@BTNature



OUR MARKETING ACTIVITIES



BTNature is invited to the 6th China International Import Expo. Australian Prime Minister Anthony Albanese exchanged views with Australian exhibitors.



OUR MARKETING ACTIVITIES



“ OUR PRODUCTS



BTNature® PREMIUM FULL CREAM INSTANT MILK POWDER 1KG RRP: \$18.95

BTNature® Premium Full Cream Instant Milk Powder contains all the nutrients found in fresh milk in a convenient ready-to-use powder. This product is suitable for the entire family, ranging from young children, who are beginning to consume cow's milk, to the elderly.

- Made from 100% pure fresh milk
- Usage of patented medium heat powder spraying technology to retain the tasty and nutritious goodness
- Taste creamy and thick
- Source of Calcium and Protein
- No added sugar or artificial flavours

INGREDIENTS

Full Cream Milk Powder, Emulsifier (Soy Lecithin).

DIRECTIONS FOR USE



- To mix 1 cup (250mL) of milk.
 1. Prepare 1/2 cup of lukewarm water.
 2. Add 35g (approx. 3.5 scoops) BTNature® Premium Full Cream Instant Milk Powder & stir lightly until dissolved.
 3. Add more water to make 1 cup (250mL) of milk.
- To mix 1 litre of milk
 1. Pour 2 cups of lukewarm water into a jug.
 2. Add 140g of BTNature® Premium Full Cream Instant Milk Powder & stir lightly until dissolved.
 3. Add more water to make 1 litre of milk.

STORAGE

- Store in a cool, dry place, away from direct sunlight.
- Once opened, consume within 30 days. Always secure the lid after use.
- Always use a dry spoon when measuring milk powder.

“ OUR PRODUCTS



NEWLY LAUNCHED

BTNature® FULL CREAM INSTANT MILK POWDER 1KG

RRP: \$15.95

BTNature® Full Cream Instant Milk Powder contains all the nutrients found in fresh milk in a convenient, ready-to-use powder. This product is suitable for the entire family, ranging from young children, who are beginning to consume cow's milk, to the elderly.

- Made from 100% pure fresh milk
- Usage of patented medium heat powder spraying technology to retain the tasty and nutritious goodness
- Taste creamy and thick
- Source of Calcium and Protein
- No added sugar or artificial flavours

INGREDIENTS

Full cream milk, Soy lecithin.

DIRECTIONS FOR USE



- To make a 250 mL milk serving
Add approx.35g to 240 mL of lukewarm water. Whisk, shake or stir briskly to dissolve powder.
- To make a 1 Litre milk serving
Add approx.145g to 980 mL of lukewarm water. Whisk, shake or stir briskly to dissolve powder. Add more water to make up 1 Litre.

STORAGE

- Store in a cool, dry place, away from direct sunlight.
- Once opened, consume within 30 days.
- Always seal the zip lock after opening.
- Always use a dry spoon when measuring milk powder.

“ OUR PRODUCTS



BTNature® PREMIUM SKIM INSTANT MILK POWDER 1KG

RRP: \$18.95

BTNature® Premium Skim Instant Milk Powder contains all the nutritional benefits of full cream milk with less fat, while still having that deliciously creamy and smooth consistency.

- 99% fat-free
- Made from 100% pure fresh milk
- Usage of patented medium heat powder spraying technology to retain the tasty and nutritious goodness
- Source of Calcium and Protein
- No added sugar or artificial flavours

INGREDIENTS

100% Skim Milk Powder.

DIRECTIONS FOR USE



- To mix 1 cup (250mL) of milk
 1. Prepare 1/2 cup of lukewarm water.
 2. Add 25g (approx. 2.5 scoops) BTNature® Skim Milk Powder & stir lightly until dissolved.
 3. Add more water to make 1 cup (250mL) of milk.
- To mix 1 litre of milk
 1. Pour 2 cups of lukewarm water into a jug.
 2. Add 100g of BTNature® Skim Milk Powder & stir lightly until dissolved.
 3. Add more water to make 1 litre of milk.

STORAGE

- Store in a cool, dry place, away from direct sunlight.
- Once opened, consume within 30 days. Always secure the lid after use.
- Always use a dry spoon when measuring milk powder.



“ OUR PRODUCTS



NEWLY LAUNCHED

BTNature® SKIM INSTANT MILK POWDER 1KG

RRP: \$15.95

BTNature® Skim Instant Milk Powder contains all the nutritional benefits of full cream milk with less fat, while still having that deliciously creamy and smooth consistency.

- 99% fat-free
- Made from 100% pure fresh milk
- Usage of patented medium heat powder spraying technology to retain the tasty and nutritious goodness
- Source of Calcium and Protein
- No added sugar or artificial flavours

INGREDIENTS

Skim milk, Soy lecithin.

DIRECTIONS FOR USE



- To make a 250 mL milk serving
Add approx.25g to 240 mL of lukewarm water. Whisk, shake or stir briskly to dissolve powder.
- To make a 1 Litre milk serving
Add approx.100g to 980 mL of lukewarm water. Whisk, shake or stir briskly to dissolve powder. Add more water to make up 1 Litre.

STORAGE

- Store in a cool, dry place, away from direct sunlight.
- Once opened, consume within 30 days.
- Always seal the zip lock after opening.
- Always use a dry spoon when measuring milk powder.

“ OUR PRODUCTS



NEWLY LAUNCHED



BTNature® KIDS NUTRIGROW NUTRITIONALLY BALANCED MILK POWDER WITH PROBIOTICS 800G

RRP: \$31.95

BTNature® Kids Nutrigrow is a nutritionally balanced milk powder with probiotics for kids. Only 1 serve a day provides energy for kids to maintain normal metabolism. BTNature® Kids Nutrigrow also contains Iron, Vitamin B complex plus Magnesium contribute to normal growth and development. Specifically designed to help bridge those nutritional gaps for children when dietary intake is inadequate.

- **BONES, MUSCLES AND TEETH HEALTH**
Contains Protein contribute to the maintenance of muscle mass, and a good source of Calcium and Vitamin D to enhance bone mineral density and support normal teeth and bone structure of kids.
- **NORMAL VISION**
Contains Vitamin A necessary for normal vision development in children.
- **IMMUNITY SYSTEM**
Contains Vitamin C, Vitamin D and Zinc to support normal immune system function.

INGREDIENTS

Full Cream Milk (min. 49%), Skim Milk (min. 44%), Fructo-oligosaccharides (FOS), Galacto-oligosaccharides (GOS), Colostrum Basic Protein (CBP)(From Milk), Lactoferrin (From Milk), Bifidobacterium animalis subsp. Lactis Bb-12, Lutein (marigold source), Zeaxanthin (marigold source), Docosahexaenoic Acid (DHA) (From Fish), Arachidonic acid (ARA)(Fungus Mortierella alpina), Phosphatidylserine(From Soy), Minerals (Calcium Citrate, Ferrous Sulphate, Zinc Sulphate, Magnesium Sulphate), Vitamins (Retinyl Acetate, Cholecalciferol, Sodium Ascorbate, Tocopheryl Acetate, Thiamin Hydrochloride, Riboflavin, Nicotinamide, Folic acid, Pyridoxine Hydrochloride, Cyanocobalamin).

DIRECTIONS FOR USE

Age	To prepare 1 serve		Number of serves per day
	Lukewarm water	Level scoops of powder	
4-10 years	200mL	4	1
From 10 years	250mL	5	1

- To mix up 230 mL milk serving : Add 4 level scoops of powder to 200 mL of lukewarm water.
- To mix up 290 mL milk serving : Add 5 level scoops of powder to 250 mL of lukewarm water.

“ OUR PRODUCTS



BTNature® LACTOSE FREE INSTANT FULL CREAM MILK POWDER 800G RRP: \$30.95

BTNature® Lactose-Free Instant Full Cream Milk Powder is a delicious and healthy dairy option for those with lactose intolerance. Made from the freshest cow's milk, our Lactose-Free milk undergoes a special process to remove lactose, which is the sugar found in milk that causes digestive discomfort for many people.

- Lactose-free lactose powder (lactose < 0.5g/100g)
- Made from 100% pure Australian and New Zealand fresh milk
- Usage of patented medium heat powder spraying technology to retain the tasty and nutritious goodness
- Taste creamy and thick
- Good source of Calcium and Protein
- No added sugar or artificial flavours

INGREDIENTS

Full Cream Milk Powder (>75%), Dry Glucose, Emulsifier (Soy Lecithin), Enzyme (Lactase).

DIRECTIONS FOR USE

- To mix 1 cup (250mL) of milk
 1. Prepare 1/2 cup (125mL) of lukewarm water.
 2. Add 35g (approx. 3.5 scoops) BTNature® Lactose Free Instant Full Cream Milk Powder & stir lightly until dissolved.
 3. Add more water to make 1 cup (250mL) of milk.
- To mix 1 litre of milk
 1. Pour 2 cups (500mL) of lukewarm water into a jug.
 2. Add 140g (approx. 14 scoops) of BTNature® Lactose Free Instant Full Cream Milk Powder & stir lightly until dissolved.
 3. Add more water to make 1 litre of milk.

STORAGE

- Store in a cool, dry place, away from direct sunlight.
- Once opened, consume within 30 days. Always secure the lid after use.
- Always use a dry spoon when measuring milk powder.

“ OUR PRODUCTS



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NEWLY LAUNCHED

BTNature® PREMIUM NUTRIPLUS NUTRITIONALLY BALANCED SKIM MILK POWDER 800G

RRP: \$30.95

BTNature® Nutriplus is a premium formulated nutritionally balanced low fat milk drink for middle-aged adults. Made with 100% fresh cow's milk, enriched with probiotics and essential 6 vitamins & 4 minerals. Specifically formulated to help bridge those nutritional gaps when dietary intake is inadequate. Ideal when recovering from illness or times when appetite is poor.

- MUSCLE FUNCTION AND BONE HEALTH

A diet high in Calcium, and adequate Vitamin D status, reduces risk of osteoporotic fracture in persons 65 years and over.

- IMMUNITY

Vitamin A, Vitamin C, Vitamin D and Zinc to support normal immune system function.

- DIGESTION

Contains good source of Dietary Fibre which contributes to regular laxation. Naturally comes with Calcium to support normal digestive enzymes.

- COGNITIVE

Contains Zinc and good source of Iron to support normal cognitive function.

- RECOVERY

Contains Magnesium and a good source of Vitamin B6 which contributes to the reduction of tiredness and fatigue.

INGREDIENTS

Skim milk solids (min. 92.8%), Inulin, Fructo-oligosaccharides (FOS), Docosahexaenoic acid (DHA) (From Fish), Phosphatidylserine (From Soy), Bovine lactoferrin (milk), Bifidobacterium animalis subsp. lactis Bb-12
Minerals: Iron (Ferric pyrophosphate), Zinc (Zinc oxide), Magnesium (Magnesium oxide).
Vitamins: Vitamin A (retinyl acetate), Vitamin D (Cholecalciferol), Vitamin C (Sodium ascorbate), Vitamin E (dl-alpha-tocopheryl acetate), Vitamin B6 (Pyridoxine hydrochloride), Folic acid.

DIRECTIONS FOR USE

To prepare a 250mL milk serving:

Add 4 level scoops of powder (approx.40g) to 235mL of lukewarm water. Whisk, shake or stir briskly to dissolve powder.

STORAGE

- Store in a cool, dry place, away from direct sunlight.
- Once opened, consume within 30 days.
- Always secure the lid after use.
- Always use a dry spoon when measuring milk powder.

“ OUR PRODUCTS



NEWLY LAUNCHED

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BTNature® GOLD AGEDCARE COMPLETE NUTRITIONAL MILK POWDER 800G

RRP: \$27.95

BTNature® Gold AgedCare Milk Powder is a formulated milk supplement for middle-aged adults. Made with 100% fresh dried cow's milk, enriched with essential vitamins & minerals. With good source of protein to support muscle mass plus Vitamin C and Zinc for normal immune system function support.

- BONE HEALTH

With 50% of daily Calcium need per serve. Diet high in Calcium, and adequate vitamin D status to reduces risk of osteoporosis for 65 years and over.

- MUSCLE MASS

Good source of high-quality Protein contributes to the maintenance of muscle mass.

- ENERGY

Mixture of Vitamins B6 and B12 support normal energy metabolism, while the dual benefits of Iron and Folate reduce tiredness and fatigue.

- IMMUNE SYSTEM

Blend of Vitamin A + Vitamin C + Zinc contribute to the normal immune system function.

INGREDIENTS

Skim milk solids (min. 93.5%), Inulin, Galacto-oligosaccharides (GOS), Fructo-oligosaccharides (FOS), Bovine colostrum (milk), Soy lecithin.

Vitamins: Vitamin A (retinyl acetate), Vitamin D (Cholecalciferol), Vitamin C (Sodium ascorbate), Vitamin E (dl-alpha-tocopheryl acetate), Vitamin B2 (Riboflavin), Vitamin B6 (Pyridoxine hydrochloride), Folic acid, Vitamin B12 (Cyanocobalamin).

Minerals: Iron (Ferric pyrophosphate), Zinc (Zinc sulfate), Magnesium (Magnesium oxide), Calcium (Calcium carbonate).

DIRECTIONS FOR USE

To prepare a 250mL milk serving:

Add 5 level scoops of powder (approx.40g) to 225mL of lukewarm water. Whisk, shake or stir briskly to dissolve powder.

“ OUR PRODUCTS



NEWLY LAUNCHED

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BTNature® BEAUTY BOOST LOW FAT MILK DRINK 450G

RRP: \$29.95

Beauty Boost is specially designed as a supplement to a normal diet to address situations where intake of energy and nutrients may not be adequate to meet an individual's requirements.

- Enriched with 4000mg Marine Collagen Peptides
- High in Protein with 15.9g
- Vitamin C for collagen formation
- Zinc contributes to the maintenance of normal hair and nails
- Natural coconut flavour

INGREDIENTS

Skim milk powder (89%), Marine collagen peptides (Fish)(10%), Natural flavour.

Vitamins: Vitamin A (retinyl acetate), Vitamin D (Cholecalciferol), Vitamin C (Ascorbic acid), Vitamin E (dl-alpha-tocopherol), Folic acid.

Minerals: Iron (Ferrous sulphate), Zinc (Zinc sulphate).

DIRECTIONS FOR USE

- To mix 1 cup (250mL) of milk
1. Prepare 1/2 cup (125mL) of lukewarm water.
 2. Add 40g (approx. 8 scoops) of BTNature® Beauty Boost Milk Powder & stir lightly until dissolved.
 3. Add more water to make 1 cup (250mL) of milk.

STORAGE

- Store in a cool, dry place, away from direct sunlight.
- Once opened, consume within 30 days.
- Always secure the lid after use.
- Always use a dry spoon when measuring milk powder.

“ OUR PRODUCTS



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NEWLY LAUNCHED

BTNature® ROLLED OATS 500G

RRP: \$2.95

We believe in the power of simplicity. Our oats are made from 100% whole grain, with no additives or preservatives. It's pure, unadulterated goodness that your body will thank you for. Our oats are perfect for a variety of recipes: from classic oatmeal to overnight oats, oatmeal cookies, and energy bars, our rolled oats are incredibly versatile. Let your culinary creativity run wild with endless possibilities.

- 100% Australian whole grain oats
- Quick and Easy: ready in 60 seconds
- Source of Fiber
- Source of Protein
- No added salt and sugar

INGREDIENTS

100% whole grain oats

COOKING INSTRUCTIONS

- Microwave
 1. Pour 30g of BTNature® Rolled Oats into a microwave safe bowl. Add 240mL water and stir lightly. For a creamier porridge substitute water for skim milk.
 2. Heat on high for 1 minutes.
 3. Remove from the microwave and allow to cool before serving.



- Quick Preparing
 1. Place 30g of BTNature® Rolled Oats into a bowl. Add 240mL boiled or warm water and stir lightly for around 1-2 minutes.
 2. For a creamier porridge, substitute water for skim milk.



- Serving suggestion
Add a few fresh berries, some toasted nuts, cinnamon, maple syrup or sugar.

BTNNature[®]

